The Dow Investing Stock History, 1961-1998

The following pages illustrate how some popular Dow Investing methods work over long time periods.

Each page contains two lists of stocks. The first lists the top 10 Dow stocks as ranked by the RP method -- the process we currently use to pick the Foolish Four stocks. The second list is the top 10 high yielding Dow stocks ranked by price. This process was used to pick former versions of the Foolish Four. From these two lists, one can see how various strategies performed each year.

For cumulative returns, annualized returns, and other summary data, please return to:

http://www.fool.com/school/dowinvesting/DowStatisticsCenter.htm

For an explanation of the various strategies see:

http://www.fool.com/school/dowinvesting/dowinvesting.htm

Some things to note as you peruse these pages:

- 1. Not all selected stocks are winners
- None of these strategies beats the market every year -- although the RP strategies beat it most years.
- 3. On average, about half of the stocks picked stay on for a second year -- some stay on for several years.

1961

Foolish Four (RP) Strategies		High Yield and Beating the Dow Stratgegies				
RP Stocks selected Rank January 3, 1961		Stock Returns	Price Stocks Selected Rank January 3, 1961		Stock Returns	Yield Rank
1 American Can	AC	+37.86%	1 American Can	AC	+37.86%	2
2 Bethlehem Steel	BS	+10.73%	2 United Aircraft	UA	+17.22%	5
3 United Aircraft	UA	+17.22%	3 Bethlehem Steel	BS	+10.73%	1
4 Int'l Harvester	HR	+26.07%	4 Standard Oil, NJ	J	+28.00%	4
5 Standard Oil, NJ	J	+28.00%	5 General Motors	GM	+41.87%	6
6 General Motors	GM	+41.87%	6 Int'l Harvester	HR	+26.07%	3
7 Anaconda Co.	Α	+17.85%	7 Anaconda Co.	Α	+17.85%	7
8 Standard Oil, CA	SD	+26.29%	8 Standard Oil, CA	SD	+26.29%	9
9 Int'l Paper	ΙP	+23.40%	9 American Tobacco	ΑT	+57.93%	8
10 American Tobacco	AT	+57.93%	10 US Steel	Χ	+5.25%	10
Strategy Returns			Strategy Returns			
S&P 500		+26.89%	S&P 500		+26.89%	
Dow 30		+22.74%	Dow 30		+22.74%	
Foolish 4.2 (#2-5)		+20.50%	Beating the Dow 5 (#	<i>‡</i> 1-5)	+27.13%	
RP2 (#2-3)		+13.98%	Foolish 4.0 (#2,2,3,4	4,5)	+23.01%	
RP5 (#2-6)		+24.78%	Foolish 4.1 (#1-4)	•	+23.45%	
,			UV2 (#1-2)		+27.54%	
			High Yield 10 (all 10))	+26.91%	
			High Yield 5 (1-5*) *uses Yield Rankings		+23.98%	

For a detailed explanation of the RP method and descriptions of the other strategies mentioned here, please see: http://www.fool.com/school/dowinvesting/dowinvesting.htm

1962		
Foolish Four	(RP	Strategies

RP5 (#2-6)

RP Stocks selected Stock Rank January 2, 1962 Returns 1 Bethlehem Steel BS -27.50% 2 United Aircraft UA +27.51% 3 Int'l Harvester HR +0.29% AC +2.70% 4 American Can J +21.04% 5 Standard Oil, NJ 6 Anaconda Co. Α -12.12% 7 Swift SWX -1.22% WX -12.63% 8 Westinghouse 9 Standard Oil, CA SD +21.88% 10 Int'l Paper IΡ -22.97% **Strategy Returns** S&P 500 -8.73% Dow 30 -7.25% Foolish 4.2 (#2-5) +12.89% RP2 (#2-3) +13.90%

+7.88%

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Price Stocks Selected Rank January 2, 1962		Stock Returns	Yield Rank
1 United Aircraft	UA	+27.51%	2
2 Swift	SWX	-1.22%	8
3 Bethlehem Steel	BS	-27.50%	1
4 American Can	AC	+2.70%	5
5 Anaconda Co.	Α	-12.12%	6
6 Standard Oil, NJ	J	+21.04%	4
7 Int'l Harvester	HR	+0.29%	3
8 Standard Oil, CA	SD	+21.88%	9
9 General Motors	GM	+8.65%	10
10 US Steel	Χ	-39.71%	7

Strategy Returns	
S&P 500	-8.73%
Dow 30	-7.25%
Beating the Dow 5 (#1-5)	-2.13%
Foolish 4.0 (#2,2,3,4,5)	-7.87%
Foolish 4.1 (#1-4)	+0.37%
UV2 (#1-2)	+13.15%
High Yield 10 (all 10)	+0.15%
High Yield 5 (1-5*)	+4.81%
*uses Yield Rankings	

Foolish Four (RP) Strategies			High Yield and Beating the Dow Stratgegies				
RP Stocks selected Rank January 2, 1963		Stock Returns	Price Stocks Selected Rank January 2, 1963		Stock Returns	Yield Rank	
1 Bethlehem Steel	BS	+17.24%	1 Int'l Paper	ΙP	+27.99%	10	
2 American Tobacco	AT	+1.28%	2 Bethlehem Steel	BS	+17.24%	1	
3 Int'l Paper	IP	+27.99%	3 American Tobacco	AT	+1.28%	2	
4 Anaconda Co.	Α	+23.17%	4 Anaconda Co.	Α	+23.17%	3	
5 Johns Manville	JМ	+22.02%	5 Johns Manville	JM	+22.02%	5	
6 US Steel	X	+30.00%	6 Allied Chemical	ACD	+31.91%	8	
7 Int'l Harvester	HR	+22.36%	7 US Steel	Χ	+30.00%	6	
8 Westinghouse	WX	+10.00%	8 American Can	AC	+0.55%	7	
9 American Can	AC	+0.55%	9 Int'l Harvester	HR	+22.36%	4	
10 Allied Chemical	ACD	+31.91%	10 Standard Oil, NJ	J	+34.12%	9	
Strategy Returns			Strategy Returns				
S&P 500		+22.80%	S&P 500		+22.80%		
Dow 30		+22.98%	Dow 30		+22.98%		
Foolish 4.2 (#2-5)		+18.62%	Beating the Dow 5 (#	<i>‡</i> 1-5)	+18.34%		
RP2 (#2-3)		+14.64%	Foolish 4.0 (#2,2,3,	4,5)	+16.19%		
RP5 (#2-6)		+20.89%	Foolish 4.1 (#1-4)		+17.42%		
			UV2 (#1-2)		+22.62%		
			High Yield 10 (all 10))	+21.06%		
			High Yield 5 (1-5*)		+17.21%		
			*uses Yield Ranking	S			

1964 Foolish Four (RP) Strategies

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RP Stocks selected		Stock	Price Stocks Selected		Stock	Yield
Rank January 2, 1964		Returns	Rank January 2, 1964		Returns	Rank
1 American Tobacco	AT	+26.13%	1 American Tobacco	AT	+26.13%	1
2 Bethlehem Steel	BS	+12.31%	2 Bethlehem Steel	BS	+12.31%	3
3 United Aircraft	UA	+54.07%	3 United Aircraft	UA	+54.07%	2
4 American Can	AC	+3.71%	4 American Can	AC	+3.71%	4
5 Westinghouse	WX	+28.53%	4 Swift	SWX	+37.09%	9
6 Anaconda Co.	Α	+14.32%	6 Anaconda Co.	Α	+14.32%	5
7 Johns Manville	JM	+12.69%	7 Johns Manville	JM	+12.69%	7
8 Int'l Paper	ΙP	+5.14%	8 US Steel	Χ	-3.87%	10
9 Swift	SWX	+37.09%	9 Int'l Harvester	HR	+31.22%	6
10 Int'l Harvester	HR	+31.22%	10 Woolworth	Z	+15.13%	8
Strategy Returns			Strategy Returns			
S&P 500		+16.48%	S&P 500		+16.48%	
Dow 30		+17.94%	Dow 30		+17.94%	
Foolish 4.2 (#2-5)		+24.66%	Beating the Dow 5 (#1-5)	+26.66%	
RP2 (#2-3)		+33.19%	Foolish 4.0 (#2,2,3,	,	+23.90%	
RP5 (#2-6)		+22.59%	Foolish 4.1 (#2-5)	,-,	+26.79%	
(= -)			UV2 (#2-3)		+33.19%	
			High Yield 10 (all 10)	+20.28%	
			High Yield 5 (1-5*)	,	+22.11%	
			*uses Yield Ranking	S	/0	

1965
Foolish Four (RP) Strategies
RP Stocks selected

RP Stocks selected		Stock
Rank January 4, 1965		Returns
1 American Tobacco	ΑT	+18.52%
2 Bethlehem Steel	BS	+18.21%
3 American Can	AC	+32.28%
4 Woolworth	Z	+16.29%
5 Int'l Paper	IP	-3.42%
6 US Steel	X	+6.16%
7 Anaconda Co.	Α	+67.78%
8 Johns Manville	JM	+7.80%
9 Allied Chemical	ACD	+2.28%
10 Swift	SWX	-4.52%

Strategy Returns	
S&P 500	+12.45%
Dow 30	+17.31%
Foolish 4.2 (#2-5)	+15.84%
RP2 (#2-3)	+25.25%
RP5 (#2-6)	+13.90%

_	Price Stocks Selected Rank January 4, 1965		Stock Returns	Yield Rank
•	1 Woolworth	Z	+16.29%	9
	2 Int'l Paper	ΙP	-3.42%	8
	3 American Tobacco	ΑT	+18.52%	1
	4 Bethlehem Steel	BS	+18.21%	3
	5 American Can	AC	+32.28%	2
	6 US Steel	Χ	+6.16%	4
	7 Allied Chemical	ACD	+2.28%	10
	8 Anaconda Co.	Α	+67.78%	5
	9 Johns Manville	JM	+7.80%	7
	10 Int'l Harvester	HR	+27.49%	6
	Strategy Returns			

Strategy Returns	
S&P 500	+12.45%
Dow 30	+17.31%
Beating the Dow 5 (#1-5)	+16.38%
Foolish 4.0 (#2,2,3,4,5)	+12.43%
Foolish 4.1 (#1-4)	+12.40%
UV2 (#1-2)	+6.43%
High Yield 10 (all 10)	+19.34%
High Yield 5 (1-5*)	+28.59%
*uses Yield Rankings	

Foolish Four (RP) Strategi	es		High Yield and Beating	g the Dow	Stratgegies	5
RP Stocks selected Rank January 3, 1966		Stock Returns	Price Stocks Selected Rank January 3, 1966		Stock Returns	Yield Rank
1 Int'l Paper	IΡ	-12.75%	1 Int'l Paper	ΙP	-12.75%	4
2 American Tobacco	ΑT	-12.86%	2 American Tobacc	o AT	-12.86%	2
3 Bethlehem Steel	BS	-19.31%	3 Bethlehem Steel	BS	-19.31%	7
4 Woolworth	Z	-33.73%	4 Allied Chemical	ACD	-25.67%	5
5 Allied Chemical	ACD	-25.67%	5 US Steel	Χ	-21.73%	6
6 US Steel	Χ	-21.73%	6 Swift	SWX	-10.98%	8
7 Johns Manville	JM	-9.53%	7 Chrysler	С	-38.28%	9
8 Swift	SWX	-10.98%	8 American Can	AC	-10.47%	10
9 Chrysler	С	-38.28%	9 Johns Manville	JM	-9.53%	3
10 Standard Oil, NJ	J	-17.43%	10 Standard Oil, NJ	J	-17.43%	1
Strategy Returns			Strategy Returns	i		
S&P 500		-10.06%	S&P 500		-10.06%	
Dow 30		-15.08%	Dow 30		-15.08%	
Foolish 4.2 (#2-5)		-22.89%	Beating the Dow 5	5 (#1-5)	-18.46%	
RP2 (#2-3)		-16.08%	Foolish 4.0 (#2,2	3,4,5)	-18.49%	
RP5 (#2-6)		-22.66%	Foolish 4.1 (#1-4)	-17.65%	
			UV2 (#1-2)		-12.80%	
			High Yield 10 (all	10)	-17.90%	
			High Yield 5 (1-5*)	-15.65%	
			*uses Yield Ranki	ngs		

1967		
Foolish Four	(RP	Strategies

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RP Stocks selected		Stock	Price Stocks Selected		Stock	Yield
Rank January 3, 1967		Returns	Rank January 3, 1967		Returns	Rank
1 Woolworth	Z	+35.03%	1 Woolworth	Z	+35.03%	8
2 Chrysler	С	+86.40%	2 Int'l Paper	ΙP	+27.00%	6
3 Int'l Paper	IP	+27.00%	3 Bethlehem Steel	BS	+15.23%	10
4 American Tobacco	ΑT	+7.24%	4 Chrysler	С	+86.40%	2
5 US Steel	X	+15.65%	5 American Tobacco	AT	+7.24%	4
6 Anaconda Co.	Α	+22.98%	6 Allied Chemical	ACD	+25.68%	5
7 Allied Chemical	ACD	+25.68%	7 Int'l Harvester	HR	+7.31%	7
8 Bethlehem Steel	BS	+15.23%	8 US Steel	Χ	+15.65%	3
9 Int'l Harvester	HR	+7.31%	9 Standard Oil, NJ	J	+14.32%	9
10 American Can	AC	+13.61%	10 Anaconda Co.	Α	+22.98%	1
Strategy Returns			Strategy Returns			
S&P 500		+23.98%	S&P 500		+23.98%	
Dow 30		+21.75%	Dow 30		+21.75%	
Foolish 4.2 (#2-5)		+34.07%	Beating the Dow 5 ((#1-5)	+34.18%	
RP2 (#2-3)		+56.70%	Foolish 4.0 (#2,2,3	,4,5)	+32.57%	
RP5 (#2-6)		+31.85%	Foolish 4.1 (#1-4)		+40.91%	
			UV2 (#1-2)		+31.01%	
			High Yield 10 (all 10))	+25.68%	
			High Yield 5 (1-5*)		+31.59%	
			*uses Yield Ranking	gs		

1968	

es	Stock	High Yield and Beating t Price Stocks Selected	he Dow	Stratgegies Stock	Yield
	Returns	Rank January 2, 1968		Returns	Rank
ΑT	+26.74%	1 Int'l Paper	ΙP	+22.31%	9
X	+8.96%	2 American Tobacco	ΑT	+26.74%	3
HR	+9.26%	3 Bethlehem Steel	BS	-1.94%	8
IP	+22.31%	4 Int'l Harvester	HR	+9.26%	5
Z	+32.84%	5 Allied Chemical	ACD	-3.19%	6
BS	-1.94%	6 US Steel	Χ	+8.96%	2
Α	+40.58%	7 Anaconda Co.	Α	+40.58%	4
ACD	-3.19%	8 AT&T	T	+8.28%	7
J	+19.42%	8 American Can	AC	+16.37%	10
SWX	-3.50%	10 Standard Oil, NJ	J	+19.42%	1
		Strategy Returns			
	+11.06%	S&P 500		+11.06%	
	+10.11%	Dow 30		+10.11%	
	+18.34%	Beating the Dow 5 (#	[‡] 1-5)	+10.64%	
	+9.11%	Foolish 4.0 (#2,2,3,4	4,5)	+11.52%	
	+14.29%	Foolish 4.1 (#1-4)		+14.09%	
		UV2 (#1-2)		+24.53%	
		High Yield 10 (all 10))	+14.68%	
		High Yield 5 (1-5*)		+20.99%	
		*uses Yield Rankings	3		
	AT X HR IP Z BS A ACD J	Stock Returns AT +26.74% X +8.96% HR +9.26% IP +22.31% Z +32.84% BS -1.94% A +40.58% ACD -3.19% J +19.42% SWX -3.50% +11.06% +10.11% +18.34% +9.11%	Stock Returns Price Stocks Selected Rank January 2, 1968 AT +26.74% 1 Int'l Paper X +8.96% 2 American Tobacco HR +9.26% 3 Bethlehem Steel IP +22.31% 4 Int'l Harvester Z +32.84% 5 Allied Chemical BS -1.94% 6 US Steel A +40.58% 7 Anaconda Co. ACD -3.19% 8 AT&T J +19.42% 8 American Can SWX -3.50% 10 Standard Oil, NJ Strategy Returns S&P 500 Pow 30 H10.11% Dow 30 H18.34% Foolish 4.0 (#2,2,3,* Foolish 4.1 (#1-4) UV2 (#1-2) High Yield 10 (all 10) High Yield 5 (1-5*)	Stock Returns Price Stocks Selected Rank January 2, 1968 AT +26.74% 1 Int'l Paper IP X +8.96% 2 American Tobacco AT HR +9.26% 3 Bethlehem Steel BS IP +22.31% 4 Int'l Harvester HR Z +32.84% 5 Allied Chemical ACD BS -1.94% 6 US Steel X A +40.58% 7 Anaconda Co. A ACD -3.19% 8 AT&T T J +19.42% 8 American Can AC SWX -3.50% 10 Standard Oil, NJ J Strategy Returns +11.06% S&P 500 Dow 30 Beating the Dow 5 (#1-5) Foolish 4.0 (#2,2,3,4,5) Foolish 4.0 (#2,2,3,4,5) Foolish 4.1 (#1-4) UV2 (#1-2) High Yield 10 (all 10) High Yield 10 (all 10)	Stock Returns Price Stocks Selected Rank January 2, 1968 Stock Returns AT +26.74% 1 Int'l Paper IP +22.31% X +8.96% 2 American Tobacco AT +26.74% HR +9.26% 3 Bethlehem Steel BS -1.94% IP +22.31% 4 Int'l Harvester HR +9.26% Z +32.84% 5 Allied Chemical ACD -3.19% BS -1.94% 6 US Steel X +8.96% A +40.58% 7 Anaconda Co. A +40.58% ACD -3.19% 8 AT&T T +8.28% J +19.42% 8 American Can AC +16.37% SWX -3.50% 10 Standard Oil, NJ J +19.42% Strategy Returns +11.06% S&P 500 +11.06% +10.11% Dow 30 +10.11% +10.40 +9.11% Foolish 4.0 (#2,2,3,4,5) +11.52% +10.64% +9.11% Foolish 4.1 (#1-4) +14.68%

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Foolish Four (RP) Strategi	es		High Yield and Beating	the Dow	Stratgegies	;
RP Stocks selected Rank January 2, 1969		Stock Returns	Price Stocks Selected Rank January 2, 1969		Stock Returns	Yield Rank
1 Bethlehem Steel	BS	-7.60%	1 Bethlehem Steel	BS	-7.60%	3
2 US Steel	X	-14.60%	2 Int'l Paper	ΙP	+9.28%	9
3 Int'l Harvester	HR	-24.78%	3 Int'l Harvester	HR	-24.78%	5
4 American Brands	AMB	-3.53%	4 American Brands	AMB	-3.53%	4
5 Int'l Paper	IP	+9.28%	5 US Steel	Χ	-14.60%	1
6 Union Carbide	UK	-12.57%	6 Union Carbide	UK	-12.57%	7
7 AT&T	Т	-3.13%	7 AT&T	Т	-3.13%	6
8 Standard Oil, NJ	J	-16.51%	8 Anaconda Co.	Α	-48.52%	10
9 Allied Chemical	ACD	-28.85%	9 Standard Oil, NJ	J	-16.51%	2
10 Woolworth	Z	+19.85%	10 General Motors	GM	-5.71%	8
Strategy Returns			Strategy Returns			
S&P 500		-8.50%	S&P 500		-8.50%	
Dow 30		-9.27%	Dow 30		-9.27%	
Foolish 4.2 (#2-5)		-8.41%	Beating the Dow 5 (#1-5)	-8.25%	
RP2 (#2-3)		-19.69%	Foolish 4.0 (#2,2,3	'	-4.87%	
RP5 (#2-6)		-9.24%	Foolish 4.1 (#1-4)	•	-6.66%	
,			UV2 (#1-2)		+0.84%	
			High Yield 10 (all 10))	-12.77%	
			High Yield 5 (1-5*)	•	-13.40%	
			*uses Yield Ranking	gs		

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RP Stocks selected Rank January 2, 1970	Stock Returns	Price Stocks Selected Rank January 2, 1970		Stock Returns	Yield Rank
1 Int'l Harvester HR	+12.15%	1 Int'l Harvester	HR	+12.15%	2
2 Bethlehem Steel BS	-10.41%	2 Bethlehem Steel	BS	-10.41%	4
3 US Steel X	-0.29%	3 Anaconda Co.	Α	-25.12%	5
4 Anaconda Co. A	-25.12%	4 US Steel	Χ	-0.29%	1
5 Chrysler C	-20.99%	5 Chrysler	С	-20.99%	6
6 Allied Chemical ACD	-2.19%	6 American Brands	AMB	+32.56%	7
7 American Brands AMB	+32.56%	7 American Can	AC	+0.48%	10
8 Texaco TX	+18.21%	8 Standard Oil, CA	SD	+7.75%	9
9 Standard Oil, NJ J	+23.51%	9 Standard Oil, NJ	J	+23.51%	3
10 Union Carbide UK	+10.53%	10 du Pont	DD	+27.65%	8
Strategy Returns		Strategy Returns			
S&P 500	+4.01%	S&P 500		+4.01%	
Dow 30	+5.04%	Dow 30		+5.04%	
Foolish 4.2 (#2-5)	-14.20%	Beating the Dow 5 (#1-5)	-8.93%	
RP2 (#2-3)	-5.35%	Foolish 4.0 (#2,2,3,	4,5)	-13.45%	
RP5 (#2-6)	-11.80%	Foolish 4.1 (#1-4)		-5.92%	
, ,		UV2 (#1-2)		+0.87%	
		High Yield 10 (all 10)	+4.73%	
		High Yield 5 (1-5*)	•	-0.03%	
		*uses Yield Ranking	s		

Foolish Four (RP) Strategies			High Yield and Beating the Dow Stratgegies				
RP Stocks selected Rank January 4, 1971		Stock Returns	Price Stocks Selected Rank January 4, 1971		Stock Returns	Yield Rank	
1 Anaconda Co.	Α	-21.89%	1 Anaconda Co.	Α	-21.89%	1	
2 Bethlehem Steel	BS	+35.33%	2 Bethlehem Steel	BS	+35.33%	2	
3 US Steel	X	+0.78%	3 Allied Chemical	ACD	+29.20%	10	
4 Int'l Harvester	HR	+13.64%	4 Int'l Harvester	HR	+13.64%	4	
5 Allied Chemical	ACD	+29.20%	5 US Steel	X	+0.78%	3	
6 United Aircraft	UA	-7.66%	6 United Aircraft	UA	-7.66%	7	
7 American Can	AC	-8.30%	7 American Can	AC	-8.30%	6	
8 Union Carbide	UK	+11.56%	8 AT&T	Т	-2.87%	8	
9 Texaco	TX	+4.60%	9 Standard Oil, CA	SD	+13.18%	9	
10 AT&T	Т	-2.87%	10 Standard Oil, NJ	J	+5.75%	5	
Strategy Returns			Strategy Returns				
S&P 500		+14.31%	S&P 500		+14.31%		
Dow 30		+9.10%	Dow 30		+9.10%		
Foolish 4.2 (#2-5)		+19.74%	Beating the Dow 5	(#1-5)	+11.41%		
RP2 (#2-3)		+18.05%	Foolish 4.0 (#2,2,3	,4,5)	+22.86%		
RP5 (#2-6)		+14.26%	Foolish 4.1 (#2-5)	,	+19.74%		
,			UV2 (#2-3)		+32.27%		
			High Yield 10 (all 10	O)	+5.71%		
			High Yield 5 (1-5*)	•	+6.72%		
			*uses Yield Ranking	gs			

Foolish Four (RP) Strategi RP Stocks selected Rank January 3, 1972	es	Stock Returns	High Yield and Beating Price Stocks Selected Rank January 3, 1972	the Dow	Stratgegies Stock Returns	Yield Rank
1 United Aircraft	UA	+58.29%	1 United Aircraft	UA	+58.29%	2
2 American Can	AC	-1.24%	2 Int'l Harvester	HR	+35.29%	8
3 US Steel	X	+7.30%	3 US Steel	X	+7.30%	5
4 AT&T	T	+25.03%	4 American Can	AC	-1.24%	1
5 Int'l Harvester	HR	+35.29%	5 Texaco	TX	+11.25%	10
6 American Brands	AMB	+7.51%	6 American Brands	AMB	+7.51%	6
7 Texaco	TX	+11.25%	7 Union Carbide	UK	+24.93%	9
8 Allied Chemical	ACD	+5.43%	8 AT&T	Т	+25.03%	3
9 Bethlehem Steel	BS	+4.53%	9 Standard Oil, CA	SD	+43.77%	7
10 Int'l Paper	IP	+22.86%	10 Exxon	XON	+25.75%	4
Strategy Returns			Strategy Returns			
S&P 500		+18.98%	S&P 500		+18.98%	
Dow 30		+16.69%	Dow 30		+16.69%	
Foolish 4.2 (#2-5)		+16.59%	Beating the Dow 5	(#1-5)	+22.18%	
RP2 (#2-3)		+3.03%	Foolish 4.0 (#2,2,	3,4,5)	+17.58%	
RP5 (#2-6)		+14.78%	Foolish 4.1 (#1-4))	+24.91%	
			UV2 (#1-2)		+46.79%	
			High Yield 10 (all	10)	+23.79%	
			High Yield 5 (1-5*)		+23.03%	
			*uses Yield Rankir			

1973

	1913			
Foolis	sh Four (RP) Strat	egies		High Yield
RP	Stocks selected		Stock	Price Stoc
Rank	January 2, 1973		Returns	Rank Janu
1	American Can	AC	-8.06%	1 Gene
2	US Steel	X	+24.82%	2a Allied
3	General Foods	GF	<i>-</i> 9.74%	2b Beth
4	American Brands	AMB	-16.56%	4 US S
5a	Allied Chemical	ACD	+71.63%	5 Ame
5b	Bethlehem Steel	BS	+16.26%	6 Texa
7	Texaco	TX	-15.59%	7 Ame
8	AT&T	T	-0.71%	8 AT&
9	Woolworth	Z	-37.21%	9 Gene
10	Johns Manville	JM	-45.57%	10 Exxo
	Strategy Returns			Strat
	S&P 500		-14.66%	S&P
	Dow 30		-10.86%	Dow
	Foolish 4.2 (#2-5)		+17.28%	Beat
	RP2 (#2-3)		+7.54%	Fool
	RP5 (#2-6)		+17.28%	Fool
				UV2

Note: Allied Chemical and Bethleham steel had identical dividends and prices at the beginning of the year. This resulted in a tie that could not be broken. Since there was no way to distinguish between the two, the Foolish F.0 doubled its investment in both, and the UV2 used both 2nd place stocks instead of #2 and #3.

The Foolish 4.2 strategy included both stocks equally, temporarily becoming a five stock strategy.

High Yield and Beating	the Dov	v Stratgegi	es
Price Stocks Selected		Stock	Yield
Rank January 2, 1973		Returns	Rank
1 General Foods	GF	-9.74%	5
2a Allied Chemical	ACD	+71.63%	9
2b Bethlehem Steel	BS	+16.26%	Ş
4 US Steel	Χ	+24.82%	4
5 American Can	AC	-8.06%	1
6 Texaco	TX	-15.59%	6
7 American Brands	AMB	-16.56%	2
8 AT&T	Т	-0.71%	3
9 General Motors	GM	-37.60%	8
10 Exxon Corp	XON	+14.49%	7
Strategy Returns			
S&P 500		-14.66%	
Dow 30		-10.86%	
Beating the Dow 5 (#1-5)	+18.98%	

on atogy iteration	
S&P 500	-14.66%
Dow 30	-10.86%
Beating the Dow 5 (#1-5)	+18.98%
Foolish 4.0 (#2,2,2,2,4,5)	+32.09%
Foolish 4.1 (#1-4)	+25.74%
UV2 (#2a,2b)	+43.94%
High Yield 10 (all 10)	+3.89%
High Yield 5 (1-5*)	-2.05%
*uses Yield Rankings	

Returns

-37.85%

1974				
Foolish Four (RP) Strategies				
RP Stocks selected				
Rank January 2, 1974				

1 Chrysler

2	Johns Manville	JM	+26.02%
3	Goodyear	GT	-7.84%
4	American Can	AC	+18.88%
5	United Aircraft	UA	+42.95%
6	Woolworth	Z	-40.14%
7	American Brands	AMB	+1.67%
8	General Foods	GF	-18.90%
9	Texaco	TX	-17.46%
10	General Motors	GM	-23.32%
	Strategy Returns		
	S&P 500		-26.47%
	Dow 30		-15.64%
	Foolish 4.2 (#2-5)		+20.00%
	RP2 (#2-3)		+9.09%
	RP5 (#2-6)		+7.97%

С

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nıan	rieid and	beating	tne i	DOW	Stratueules

	Stocks Selected January 2, 1974		Stock Returns	Yield Rank
1	Chrysler	С	-37.85%	1
2	Goodyear	GT	-7.84%	8
3	Johns Manville	JM	+26.02%	5
4	Woolworth	Z	-40.14%	7
5	United Aircraft	UA	+42.95%	3
6	American Can	AC	+18.88%	2
7	American Brands	AMB	+1.67%	6
8	Union Carbide	UK	+31.51%	9
9	General Motors	GM	-23.32%	4
10	AT&T	Т	-1.52%	10
	. .			

onategy iteration	
S&P 500	-26.47%
Dow 30	-15.64%
Beating the Dow 5 (#1-5)	-3.37%
Foolish 4.0 (#2,2,3,4,5)	+2.63%
Foolish 4.1 (#2-5)	+5.25%
UV2 (#2-3)	+9.09%
High Yield 10 (all 10)	+1.04%
High Yield 5 (1-5*)	+5.34%
*uses Yield Rankings	

1975
Foolish Four (RP) Strategies
DD Ctaalaa aalaataal

RP Stocks selected Rank January 2, 1975		Stock Returns
1 Chrysler	С	+40.63%
2 Woolworth	Z	+136.20%
3 Westinghouse	WX	+41.70%
4 Goodyear	GT	+73.64%
5 Anaconda Co.	Α	+23.28%
6 Texaco	TX	+16.29%
7 General Motors	GM	+90.67%
8 Int'l Harvester	HR	+22.59%
9 Standard Oil, CA	SD	+33.33%
10 General Foods	GF	+54.44%

Strategy Returns	
S&P 500	+37.20%
Dow 30	+44.25%
Foolish 4.2 (#2-5)	+68.71%
RP2 (#2-3)	+88.95%
RP5 (#2-6)	+58.22%

High Yield and Beating the Dow Stratgegies Price Stocks Selected Stock Yield

	Rank January 2, 1975		Stock Returns	Rank
-	1 Chrysler	С	+40.63%	1
	2 Woolworth	Z	+136.20%	2
	3 Westinghouse	WX	+41.70%	4
	4 Goodyear	GT	+73.64%	10
	5 Anaconda Co.	Α	+23.28%	9
	6 Int'l Harvester	HR	+22.59%	8
	7 Texaco	TX	+16.29%	6
	8 Standard Oil, CA	SD	+33.33%	7
	9 General Motors	GM	+90.67%	3
	10 Exxon Corp	XON	+43.40%	5

+37.20%
+44.25%
+63.09%
+82.20%
+68.71%
+88.95%
+52.17%
+70.52%

1976

Foolish Four (RP) Strategie	es		High Yield and Beating the Dow Stratgegies			
RP Stocks selected Rank January 2, 1976		Stock Returns	Price Stocks Selected		Stock Returns	Yield Rank
1 Westinghouse	WX	+38.11%	1 Westinghouse	WX	+38.11%	3
2 Texaco	TX	+23.56%	2 Int'l Harvester	HR	+49.68%	2
3 Int'l Harvester	HR	+49.68%	3 Texaco	TX	+23.56%	1
4 American Can	AC	+33.47%	4 Int'l Nickel of Canada	N	+36.35%	10
5 Standard Oil, CA	SD	+45.00%	5 Standard Oil, CA	SD	+45.00%	6
6 Woolworth	Z	+20.11%	6 American Can	AC	+33.47%	4
7 American Brands	AMB	+24.00%	7 Bethlehem Steel	BS	+25.00%	8
8 Int'l Nickel of Canada	N	+36.35%	8 American Brands	AMB	+24.00%	5
9 Goodyear	GT	+12.32%	9 AT&T	T	+32.04%	7
10 Johns Manville	JM	+47.77%	10 Exxon Corp	XON	+25.22%	9
Strategy Returns			Strategy Returns			
S&P 500		+23.84%	S&P 500		+23.84%	
Dow 30		+29.36%	Dow 30		+29.36%	
Foolish 4.2 (#2-5)		+37.93%	Beating the Dow 5 (#1	-5)	+38.54%	
RP2 (#2-3)		+36.62%	Foolish 4.0 (#2,2,3,4,	,5)	+40.85%	
RP5 (#2-6)		+34.36%	Foolish 4.1 (#1-4) +36.92%			
			UV2 (#1-2) +43.89%			
			High Yield 10 (all 10) +33.24%			
			High Yield 5 (1-5*)		+33.76%	
			*uses Yield Rankings			

Returns

1977
Foolish Four (RP) Strategies
RP Stocks selected

Rank January 3, 1977

	- aa. y - c, . c		
1 T	exaco	TX	+7.27%
2 V	Vestinghouse	WX	+8.41%
3 I	nt'l Harvester	HR	-4.07%
4 4	American Can	AC	+5.62%
5 (Goodyear	GT	-21.79%
6 V	Voolworth	Z	-21.58%
7 <i>P</i>	American Brands	AMB	+0.51%
8 0	Seneral Foods	GF	+9.67%
9 E	smark Inc.	ESM	-10.25%
10 5	Standard Oil, CA	SD	-0.68%
5	Strategy Returns		
5	S&P 500		-7.18%
	Oow 30		-12.58%
F	oolish 4.2 (#2-5)		-2.96%
F	RP2 (#2-3)		+2.17%
F	RP5 (#2-6)		-6.68%

High Yield and Beating the Dow Stratgegies Price Stocks Selected Stock Yield

Rank January 3, 1977		Stock Returns	Rank
1 Westinghouse	WX	+8.41%	6
2 Texaco	TX	+7.27%	1
3 General Foods	GF	+9.67%	10
4 Int'l Harvester	HR	-4.07%	5
5 Esmark Inc.	ESM	-10.25%	9
6 American Can	AC	+5.62%	3
7 Standard Oil, CA	SD	-0.68%	7
8 American Brands	AMB	+0.51%	2
9 Exxon Corp	XON	-6.06%	8
10 AT&T	T	+1.30%	4

otrategy retains	
S&P 500	-7.18%
Dow 30	-12.58%
Beating the Dow 5 (#1-5)	+2.21%
Foolish 4.0 (#2,2,3,4,5)	+1.98%
Foolish 4.1 (#1-4)	+5.32%
UV2 (#1-2)	+7.84%
High Yield 10 (all 10)	+1.17%
High Yield 5 (1-5*)	+2.13%
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^{*}uses Yield Rankings

+9.89%

+6.65%

+8.02%

1978
Foolish Four (RP) Strategies
RP Stocks selected

Foolish 4.2 (#2-5)

RP2 (#2-3)

RP5 (#2-6)

Rank January 3, 1978 Returns С 1 Chrysler -19.01% 2 Goodyear GT +1.01% 3 Woolworth Ζ +12.30% 4 Texaco ΤX -5.45% 5 Int'l Harvester HR +31.73% 6 Westinghouse WX +0.54% 7 US Steel Χ -24.38% 8 Esmark Inc. **ESM** -11.14% 9 Inco Ltd. -1.75% Ν 10 American Brands +27.06% AMB **Strategy Returns** S&P 500 +6.56% Dow 30 +2.53%

High Yield and Beating	the Dow Stratgegies
Price Stocks Selected	Stock

	Stocks Selected January 3, 1978		Stock Returns	Yield Rank
1	Chrysler	С	-19.01%	1
2	Goodyear	GT	+1.01%	3
3	Woolworth	Z	+12.30%	2
4	Texaco	TX	-5.45%	4
5	Int'l Harvester	HR	+31.73%	6
6	US Steel	Χ	-24.38%	7
7	Union Carbide	UK	-7.00%	9
8	American Brands	AMB	+27.06%	5
9	AT&T	Т	+8.92%	8
10	General Motors	GM	-0.81%	10

Strategy Returns	
S&P 500	+6.56%
Dow 30	+2.53%
Beating the Dow 5 (#1-5)	+4.11%
Foolish 4.0 (#2,2,3,4,5)	+8.12%
Foolish 4.1 (#2-5)	+9.89%
UV2 (#2-3)	+6.65%
High Yield 10 (all 10)	+2.44%

+3.18%

High Yield 5 (1-5*)
*uses Yield Rankings

1979
Foolish Four (RP) Strategies

RP Stocks selected

Rank January 2, 1979 Returns GT -12.77% 1 Goodyear 2 Texaco ΤX +25.50% 3 Woolworth Ζ +33.81% 4 Owens Illinois OI +22.91% 5 US Steel X -11.41% 6 Johns Manville JM +7.35% 7 Esmark Inc. **ESM** +19.86% 8 Chrysler С -25.87% 9 Westinghouse WX +21.73% 10 Union Carbide UK +27.41%

Strategy Returns	
S&P 500	+18.44%
Dow 30	+11.34%
Foolish 4.2 (#2-5)	+17.70%
RP2 (#2-3)	+29.65%
RP5 (#2-6)	+15.63%

High Yield and Beating the Dow Stratgegies Price Stocks Selected Stock Yield

Pric	e Stocks Selected		Stock	rieia
Rar	nk January 2, 1979		Returns	Rank
•	1 Goodyear	GT	-12.77%	3
	2 Woolworth	Z	+33.81%	10
	3 Texaco	TX	+25.50%	1
	3 Johns Manville	JM	+7.35%	8
	5 Esmark Inc.	ESM	+19.86%	6
	6 Union Carbide	UK	+27.41%	2
	7 American Can	AC	+5.02%	7
	8 American Brands	AMB	+42.68%	4
	9 General Motors	GM	-0.59%	9
1	10 AT&T	Т	-6.17%	5

on alogy motarino	
S&P 500	+18.44%
Dow 30	+11.34%
Beating the Dow 5 (#1-5)	+14.75%
Foolish 4.0 (#2,2,3,4,5)	+24.06%
Foolish 4.1 (#1-4)	+13.47%
UV2 (#1-2)	+10.52%
High Yield 10 (all 10)	+14.21%
High Yield 5 (1-5*)	+15.33%
*uses Yield Rankings	

+17.96%

1980			
Foolish	Four	(RP)	Strate

RP Stocks selected

RP5 (#2-6)

January 2, 1980		Returns	
Goodyear	GT	+45.05%	
US Steel	X	+51.25%	
du Pont	DD	+12.93%	
General Motors	GM	-1.62%	
Bethlehem Steel	BS	+34.22%	
Sears, Roebuck	S	-6.98%	
Johns Manville	JM	+12.23%	
Texaco	TX	+84.20%	
Eastman Kodak	EK	+64.08%	
Owens Illinois	OI	+31.60%	
Strategy Returns			
S&P 500		+32.42%	
Dow 30		+25.29%	
Foolish 4.2 (#2-5)		+24.20%	
RP2 (#2-3)		+32.09%	
	Goodyear US Steel du Pont General Motors Bethlehem Steel Sears, Roebuck Johns Manville Texaco Eastman Kodak Owens Illinois Strategy Returns S&P 500 Dow 30 Foolish 4.2 (#2-5)	Goodyear GT US Steel X du Pont DD General Motors GM Bethlehem Steel BS Sears, Roebuck S Johns Manville JM Texaco TX Eastman Kodak EK Owens Illinois OI Strategy Returns S&P 500 Dow 30 Foolish 4.2 (#2-5)	Goodyear GT +45.05% US Steel X +51.25% du Pont DD +12.93% General Motors GM -1.62% Bethlehem Steel BS +34.22% Sears, Roebuck S -6.98% Johns Manville JM +12.23% Texaco TX +84.20% Eastman Kodak EK +64.08% Owens Illinois OI +31.60% Strategy Returns S&P 500 +32.42% Dow 30 +25.29% Foolish 4.2 (#2-5)

High Yield and Beating the Dow Stratgegies

	3		5 5	
_	Price Stocks Selected Rank January 2, 1980		Stock Returns	Yield Rank
•	1 Goodyear	GT	+45.05%	3
	2 US Steel	Χ	+51.25%	6
	3 Bethlehem Steel	BS	+34.22%	10
	4 Johns Manville	JM	+12.23%	8
	5 American Can	AC	-2.80%	9
	6 du Pont	DD	+12.93%	1
	7 Eastman Kodak	EK	+64.08%	4
	8 General Motors	GM	-1.62%	2
	9 AT&T	Τ	+3.61%	5
	10 Exxon Corp	XON	+60.60%	7

Strategy Returns	
S&P 500	+32.42%
Dow 30	+25.29%
Beating the Dow 5 (#1-5)	+27.99%
Foolish 4.0 (#2,2,3,4,5)	+29.23%
Foolish 4.1 (#1-4)	+35.69%
UV2 (#1-2)	+48.15%
High Yield 10 (all 10)	+27.95%
High Yield 5 (1-5*)	+24.81%
*ucoc Viold Dankings	

^{*}uses Yield Rankings

1981
Foolish Four (RP) Strategies
RP Stocks selected

RP Stocks selected Rank January 2, 1981		Stock Returns
1 Sears, Roebuck	S	+17.65%
2 Goodyear	GT	+16.12%
3 American Can	AC	+24.27%
4 Johns Manville	JM	-32.48%
5 AT&T	T	+30.74%
6 Woolworth	Z	-19.80%
7 General Foods	GF	+12.23%
8 US Steel	Χ	+24.88%
9 Bethlehem Steel	BS	-4.38%
10 Owens Illinois	OI	+21.03%
Strategy Returns		
S&P 500		-4.91%
Dow 30		-3.30%
Foolish 4.2 (#2-5)		+9.66%
RP2 (#2-3)		+20.19%
RP5 (#2-6)		+3.77%

High Yield and Beating the Dow Stratgegies
Price Stocks Selected Stock Yield

Rank January 2, 1981		Returns	Rank
1 Sears, Roebuck	S	+17.65%	3
2 Goodyear	GT	+16.12%	6
3 Johns Manville	JM	-32.48%	5
4 Woolworth	Z	-19.80%	9
5 General Foods	GF	+12.23%	8
6 American Can	AC	+24.27%	2
7 AT&T	T	+30.74%	1
8 Eastman Kodak	EK	+7.37%	10
9 American Brands	AMB	+9.08%	4
10 Exxon Corp	XON	-16.49%	7
•			

Strategy Returns	
S&P 500	-4.91%
Dow 30	-3.30%
Beating the Dow 5 (#1-5)	-1.26%
Foolish 4.0 (#2,2,3,4,5)	-1.56%
Foolish 4.1 (#1-4)	-4.63%
UV2 (#1-2)	+16.88%
High Yield 10 (all 10)	+4.87%
High Yield 5 (1-5*)	+9.85%
* \\'.	

^{*}uses Yield Rankings

+45.81%

1982
Foolish Four (RP) Strategies
RP Stocks selected

RP5 (#2-6)

Rank January 4, 1982 Returns 1 Manville Corp. MAN -21.48% 2 Woolworth Z +50.96% S 3 Sears, Roebuck +81.39% 4 Exxon Corp XON +3.64% 5 Goodyear GT +91.52% 6 Texaco ΤX +1.51% 7 Alcoa AA +30.31% 8 Bethlehem Steel BS -10.43% 9 American Can AC -5.54% 10 American Brands **AMB** +25.24% **Strategy Returns** S&P 500 +21.41% Dow 30 +19.80% Foolish 4.2 (#2-5) +56.88% RP2 (#2-3) +66.18%

High Yield and Beating the Dow	Stratgegies	
Price Stocks Selected	Stock	Yield

i iloo olooko oolootoa		0.00.0	
Rank January 4, 1982		Returns	Rank
1 Manville Corp.	MAN	-21.48%	1
2 Sears, Roebuck	S	+81.39%	8
3 Woolworth	Z	+50.96%	2
4 Alcoa	AA	+30.31%	9
5 Exxon Corp	XON	+3.64%	3
6 General Foods	GF	+31.10%	10
7 Texaco	TX	+1.51%	5
8 American Can	AC	-5.54%	7
9 American Brands	AMB	+25.24%	6
10 AT&T	T	+11.58%	4

Strategy	Returns
S&P 500	

on atogy rectains	
S&P 500	+21.41%
Dow 30	+19.80%
Beating the Dow 5 (#1-5)	+28.97%
Foolish 4.0 (#2,2,3,4,5)	+49.54%
Foolish 4.1 (#2-5)	+41.58%
UV2 (#2-3)	+66.18%
High Yield 10 (all 10)	+20.87%
High Yield 5 (1-5*)	+9.24%
↓ \(\forall \fo	

^{*}uses Yield Rankings

+42.57%

+45.08%

1983
Foolish Four (RP) Strategies
RP Stocks selected

RP2 (#2-3)

RP5 (#2-6)

Rank January 3, 1983 Returns 1 Exxon Corp XON +36.98% 2 Texaco ΤX +24.90% 3 American Can AC +60.24% Ζ +44.85% 4 Woolworth 5 Standard Oil, CA SD +16.88% 6 Allied Corp. ALD+78.54% 7 AT&T Τ +14.15% 8 American Brands **AMB** +38.30% 9 Bethlehem Steel BS +44.18% 10 Owens Illinois OI +35.53% **Strategy Returns** S&P 500 +22.51% +35.35% Dow 30 Foolish 4.2 (#2-5) +36.72%

High Yield and Beating the Dow S	tratgegies	
Price Stocks Selected	Stock	Yield

Rank January 3, 1983		Returns	Rank
1 Woolworth	Z	+44.85%	8
2 Exxon Corp	XON	+36.98%	1
3 Texaco	TX	+24.90%	2
4 American Can	AC	+60.24%	3
5 Standard Oil, CA	SD	+16.88%	6
6 Allied Corp.	ALD	+78.54%	7
7 du Pont	DD	+41.91%	10
8 American Brands	AMB	+38.30%	5
9 Union Carbide	UK	+27.54%	9
10 AT&T	T	+14.15%	4

Strategy Returns	
S&P 500	+22.51%
Dow 30	+35.35%
Beating the Dow 5 (#1-5)	+36.77%
Foolish 4.0 (#2,2,3,4,5)	+35.20%
Foolish 4.1 (#1-4)	+41.74%
UV2 (#1-2)	+40.92%

+38.43%

+34.92%

High Yield 10 (all 10)

High Yield 5 (1-5*)
*uses Yield Rankings

+10.10%

1984
Foolish Four (RP) Strategies
RP Stocks selected

RP5 (#2-6)

INI OLOGNO SCIECTE		Olock
Rank January 3, 1984		Returns
1 Exxon Corp	XON	+30.65%
2 Texaco	TX	+4.96%
3 Standard Oil, CA	SD	-3.96%
4 AT&T	T	+26.13%
5 American Can	AC	+14.07%
6 Woolworth	Z	+9.30%
7 Goodyear	GT	-11.38%
8 American Brands	AMB	+13.62%
9 du Pont	DD	+0.78%
10 American Express	AXP	+22.99%
Strategy Returns		
S&P 500		+6.27%
Dow 30		-0.12%
Foolish 4.2 (#2-5)		+10.30%
RP2 (#2-3)		+0.50%
DD= (#0.0)		10 1001

High Yield and Beating the D	Dow Stratgegies
Price Stocks Selected	Stock

	Price Stocks Selected Rank January 3, 1984		Stock Returns	Yield Rank
•	1 Standard Oil, CA	SD	-3.96%	4
	2 Texaco	TX	+4.96%	3
	3 Woolworth	Z	+9.30%	10
	4 Exxon Corp	XON	+30.65%	1
	5 American Can	AC	+14.07%	5
	6 du Pont	DD	+0.78%	8
	7 American Brands	AMB	+13.62%	6
	8 Union Carbide	UK	-34.97%	7
	9 AT&T	Τ	+26.13%	2
	10 General Motors	GM	+13.95%	9

on alogy Motarilo	
S&P 500	+6.27%
Dow 30	-0.12%
Beating the Dow 5 (#1-5)	+11.00%
Foolish 4.0 (#2,2,3,4,5)	+12.79%
Foolish 4.1 (#1-4)	+10.24%
UV2 (#1-2)	+0.50%
High Yield 10 (all 10)	+7.45%
High Yield 5 (1-5*)	+14.37%
*uses Yield Rankings	

Returns

+45.90%

1985
Foolish Four (RP) Strategies
RP Stocks selected

Rank January 2, 1985

RP5 (#2-6)

1 Texaco TX -0.74% 2 Union Carbide UK +107.16% 3 Chevron CHV +31.36% 4 AT&T T +34.16% 5 Goodyear GT +26.60% 6 Exxon Corp XON +30.22% S +26.80% 7 Sears, Roebuck 8 Allied Corp. ALD +43.16% 9 du Pont +42.31% DD 10 Bethlehem Steel BS -9.13% **Strategy Returns** S&P 500 +32.16% +30.98% Dow 30 Foolish 4.2 (#2-5) +49.82% RP2 (#2-3) +69.26%

High Yield and Beating the Dow Stratgegies Price Stocks Selected Stock

Price Stocks Selected Rank January 2, 1985		Stock Returns	Yield Rank
1 AT&T	Т	+34.16%	6
2 Goodyear	GT	+26.60%	7
3 Chevron	CHV	+31.36%	3
4 Texaco	TX	-0.74%	2
5 Union Carbide	UK	+107.16%	1
6 Exxon Corp	XON	+30.22%	4
7 du Pont	DD	+42.31%	8
8 American Can	AC	+26.05%	10
9 American Brands	AMB	+8.86%	9
10 General Motors	GM	+0.10%	5

Strategy Returns	
S&P 500	+32.16%
Dow 30	+30.98%
Beating the Dow 5 (#1-5)	+39.71%
Foolish 4.0 (#2,2,3,4,5)	+38.20%
Foolish 4.1 (#1-4)	+22.85%
UV2 (#1-2)	+30.38%
High Yield 10 (all 10)	+30.61%
High Yield 5 (1-5*)	+33.62%
*uses Yield Rankings	

1986
Foolish Four (RP) Strategies
RP Stocks selected

Rank January 2, 1986 Returns 1 Texaco TX +29.27% 2 Chevron CHV +29.07% 3 AT&T T +7.41% GT +43.47% 4 Goodyear 5 Exxon Corp XON +38.72% 6 Eastman Kodak ΕK +41.26% 7 US Steel -12.92% Χ 8 General Motors GM +1.41% 9 Sears, Roebuck +11.06% S ΙP 10 Int'l Paper +57.05% **Strategy Returns** S&P 500 +18.47% +21.87% Dow 30 Foolish 4.2 (#2-5) +29.67% RP2 (#2-3) +18.24% RP5 (#2-6) +31.98%

High Yield and Beating the Dow Stratgegies

	Price Stocks Selected Rank January 2, 1986		Stock Returns	Yield Rank
•	1 AT&T	Т	+7.41%	7
	2 Texaco	TX	+29.27%	1
	3 Goodyear	GT	+43.47%	6
	4 Chevron	CHV	+29.07%	4
	5 Int'l Paper	IP	+57.05%	9
	6 Eastman Kodak	EK	+41.26%	5
	7 Exxon Corp	XON	+38.72%	3
	8 American Can	AC	+46.82%	8
	9 General Motors	GM	+1.41%	2
	10 Union Carbide	UK	-0.17%	10

Strategy Neturns	
S&P 500	+18.47%
Dow 30	+21.87%
Beating the Dow 5 (#1-5)	+33.25%
Foolish 4.0 (#2,2,3,4,5)	+37.62%
Foolish 4.1 (#1-4)	+27.30%
UV2 (#1-2)	+18.34%
High Yield 10 (all 10)	+29.43%
High Yield 5 (1-5*)	+27.94%
*ugga Viold Dankings	

^{*}uses Yield Rankings

+26.44%

+13.46%

198 <i>1</i>
Foolish Four (RP) Strategies
RP Stocks selected

RP2 (#2-3)

RP5 (#2-6)

NE SIOCKS SEIECIEU		SIUCK
Rank January 2, 1987		Returns
1 Union Carbide	UK	+5.46%
2 Texaco	TX	+3.40%
3 USX, Inc.	X	+49.49%
4 AT&T	T	+16.63%
5 General Motors	GM	+2.06%
6 Chevron	CHV	-4.29%
7 Allied Signal	ALD	-19.57%
8 Sears, Roebuck	S	-8.84%
9 Exxon Corp	XON	+17.78%
10 Alcoa	AA	+46.83%
Strategy Returns		
S&P 500		+5.23%
Dow 30		+15.72%
Foolish 4.2 (#2-5)		+17.89%
• ,		

High Yie	ld and Bea	ting the Do	w Stratgegies
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Price Stocks Selected Rank January 2, 1987		Stock Returns	Yield Rank
1 USX, Inc.	Χ	+49.49%	4
2 Union Carbide	UK	+5.46%	3
3 AT&T	Т	+16.63%	7
4 Texaco	TX	+3.40%	1
5 Allied Signal	ALD	-19.57%	8
6 Sears, Roebuck	S	-8.84%	9
7 Chevron	CHV	-4.29%	5
8 General Motors	GM	+2.06%	2
9 Exxon Corp	XON	+17.78%	6
10 Philip Morris	MO	+23.50%	10

on alogy motarino	
S&P 500	+5.23%
Dow 30	+15.72%
Beating the Dow 5 (#1-5)	+11.08%
Foolish 4.0 (#2,2,3,4,5)	+2.28%
Foolish 4.1 (#1-4)	+18.75%
UV2 (#1-2)	+27.48%
High Yield 10 (all 10)	+8.56%
High Yield 5 (1-5*)	+11.22%
*uses Yield Rankings	

1988		
Foolish Four	(RP)	Strategies

RP Stocks selected Stock Rank January 4, 1988 Returns 1 Union Carbide UK +18.34% PRM +16.65% 2 Primerica 3 Allied Signal ALD +13.93% 4 General Motors GM +37.94% S 5 Sears, Roebuck +19.79% CHV 6 Chevron +16.04% 7 AT&T +5.58% Т 8 Exxon Corp XON +12.10% 9 United Technologies +19.50% UTX 10 USX, Inc. -3.17% Χ Strategy Returns

Strategy Returns	
S&P 500	+16.81%
Dow 30	+13.78%
Foolish 4.2 (#2-5)	+22.08%
RP2 (#2-3)	+15.29%
RP5 (#2-6)	+20.87%

High Yield and Beating the Dow Stratgegies
Price Stocks Selected Stock Yield

	i iioo oioono ooiooiou			
	Rank January 4, 1988		Returns	Rank
•	1 Union Carbide	UK	+18.34%	2
	2 Primerica	PRM	+16.65%	3
	3 AT&T	T	+5.58%	8
	4 Allied Signal	ALD	+13.93%	4
	5 United Technologies	UTX	+19.50%	10
	6 Sears, Roebuck	S	+19.79%	6
	7 Exxon Corp	XON	+12.10%	7
	8 Chevron	CHV	+16.04%	5
	9 General Motors	GM	+37.94%	1
	10 Philip Morris	MO	+19.74%	9

Strategy Returns	
S&P 500	+16.81%
Dow 30	+13.78%
Beating the Dow 5 (#1-5)	+14.80%
Foolish 4.0 (#2,2,3,4,5)	+14.46%
Foolish 4.1 (#1-4)	+13.62%
UV2 (#1-2)	+17.50%
High Yield 10 (all 10)	+17.96%
High Yield 5 (1-5*)	+20.58%
*uses Yield Rankings	

Returns

+11.39%

1989
Foolish Four (RP) Strategies

RP Stocks selected

Rank January 3, 1989

1 Allied Signal

	7 milou Oigiliui	,	
2	USX, Inc.	X	+27.86%
3	Chevron	CHV	+57.21%
4	Texaco	TX	+37.69%
5	AT&T	T	+66.64%
6	Sears, Roebuck	S	+0.93%
7	Exxon Corp	XON	+20.92%
8	Eastman Kodak	EK	+0.56%
9	General Motors	GM	+15.50%
10	United Technologies	UTX	+42.31%
	Strategy Returns		
	S&P 500		+31.49%
	Dow 30		+31.95%
	Foolish 4.2 (#2-5)		+47.35%
	RP2 (#2-3)		+42.54%
	RP5 (#2-6)		+38.07%

ALD

High Yield and Beating the Dow S	tratgegies	
Drice Stocks Salected	Stock	Viold

Price Stocks Selected		Stock	Yieia
Rank January 3, 1989		Returns	Rank
1 USX, Inc.	Χ	+27.86%	7
2 Allied Signal	ALD	+11.39%	4
3 Sears, Roebuck	S	+0.93%	6
4 Exxon Corp	XON	+20.92%	5
5 Eastman Kodak	EK	+0.56%	8
6 Chevron	CHV	+57.21%	3
7 Texaco	TX	+37.69%	2
8 General Motors	GM	+15.50%	1
9 du Pont	DD	+49.90%	10
10 Philip Morris	MO	+74.47%	9

Strategy Re	eturns
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Strategy Neturns	
S&P 500	+31.49%
Dow 30	+31.95%
Beating the Dow 5 (#1-5)	+12.33%
Foolish 4.0 (#2,2,3,4,5)	+9.04%
Foolish 4.1 (#1-4)	+15.28%
UV2 (#1-2)	+19.62%
High Yield 10 (all 10)	+29.64%
High Yield 5 (1-5*)	+28.54%
*uses Yield Rankings	

1990
Foolish Four (RP) Strategies
RP Stocks selected
Rank January 2, 1990

iti Otootto coloctoa		Otook
Rank January 2, 1990		Returns
1 General Motors	GM	-16.29%
2 Allied Signal	ALD	-15.76%
3 Union Carbide	UK	-27.18%
4 Sears, Roebuck	S	-28.06%
5 Eastman Kodak	EK	+0.58%
6 Exxon Corp	XON	+6.44%
7 Texaco	TX	+6.00%
8 USX, Inc.	X	-13.47%
9 Goodyear	GT	-54.16%
10 IBM	IBM	+19.35%
Strategy Returns		
S&P 500		-3.17%
Dow 30		-9.14%
Foolish 4.2 (#2-5)		-17.61%
RP2 (#2-3)		-21.47%
RP5 (#2-6)		-12.80%

	High	Yield	and	Beating	the	Dow	Stratgegies
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•			
Price Stocks Selected Rank January 2, 1990		Stock Returns	Yield Rank
1 Union Carbide	UK	-27.18%	8
2 Allied Signal	ALD	-15.76%	3
3 Sears, Roebuck	S	-28.06%	2
4 Eastman Kodak	EK	+0.58%	7
5 General Motors	GM	-16.29%	1
6 Goodyear	GT	-54.16%	10
7 Exxon Corp	XON	+6.44%	6
8 Texaco	TX	+6.00%	4
9 Chevron	CHV	+8.97%	9
10 IBM	IBM	+19.35%	5

Otrategy Neturns	
S&P 500	-3.17%
Dow 30	-9.14%
Beating the Dow 5 (#1-5)	-17.34%
Foolish 4.0 (#2,2,3,4,5)	-15.06%
Foolish 4.1 (#1-4)	-17.61%
UV2 (#1-2)	-21.47%
High Yield 10 (all 10)	-10.01%
High Yield 5 (1-5*)	-6.95%
*uses Yield Rankings	

Returns

1991
Foolish Four (RP) Strategies
RP Stocks selected

Rank January 2, 1991

1 Goodyear GT +182.37% 2 Sears, Roebuck S +57.00% 3 General Motors GM -4.82% 4 Union Carbide UK +31.34% 5 Allied Signal ALD +55.71% 6 American Express AXP+7.21% -30.75% 7 Westinghouse WX 8 USX, Inc. Χ +5.13% 9 AT&T Τ +36.37% 10 du Pont DD +33.37% **Strategy Returns** S&P 500 +30.55% +30.36% Dow 30 Foolish 4.2 (#2-5) +34.81% RP2 (#2-3) +26.09% RP5 (#2-6) +29.29%

High Yield and Beating the Dow Stratgegies Price Stocks Selected Stock Yield

Price Stocks Selected		Stock	rieia
Rank January 2, 1991		Returns	Rank
1 Union Carbide	UK	+31.34%	5
2 Goodyear	GT	+182.37%	1
3 Sears, Roebuck	S	+57.00%	3
4 Allied Signal	ALD	+55.71%	4
5 Westinghouse	WX	-30.75%	8
6 USX, Inc.	Χ	+5.13%	10
7 General Motors	GM	-4.82%	2
8 Eastman Kodak	EK	+24.62%	9
9 Exxon Corp	XON	+23.51%	7
10 Texaco	TX	+8.30%	6

onategy iverains	
S&P 500	+30.55%
Dow 30	+30.36%
Beating the Dow 5 (#1-5)	+59.14%
Foolish 4.0 (#2,2,3,4,5)	+89.34%
Foolish 4.1 (#1-4)	+81.61%
UV2 (#1-2)	+106.86%
High Yield 10 (all 10)	+35.24%
High Yield 5 (1-5*)	+64.32%
*uses Yield Rankings	

+11.00%

+29.94%

+43.60%

+28.48%

1992		
Foolish Four (RP) Strategies		
RP Stocks selected		

Dow 30

RP2 (#2-3)

RP5 (#2-6)

Foolish 4.2 (#2-5)

Rank January 2, 1992		Returns
1 Westinghouse	WX	-20.03%
2 American Express	AXP	+24.10%
3 Union Carbide	UK	+63.10%
4 General Motors	GM	+10.56%
5 Sears, Roebuck	S	+22.01%
6 Woolworth	Z	+22.63%
7 Bethlehem Steel	BS	+7.96%
8 Texaco	TX	+2.77%
9 Eastman Kodak	EK	-12.94%
10 Chevron	CHV	+6.06%
Strategy Returns		
S&P 500		+7.67%

High Yield and Beating the Do	w Stratgegies
Price Stocks Salected	Stock

Price Stocks Selected Rank January 2, 1992		Stock Returns	Yield Rank
1 Westinghouse	WX	-20.03%	1
2 American Express	AXP	+24.10%	6
3 Union Carbide	UK	+63.10%	8
4 General Motors	GM	+10.56%	5
5 Sears, Roebuck	S	+22.01%	4
6 Eastman Kodak	EK	-12.94%	10
7 Exxon Corp	XON	+7.01%	9
8 Texaco	TX	+2.77%	3
9 Chevron	CHV	+6.06%	7
10 IBM	IBM	-39.10%	2

Strategy Returns	
S&P 500	+7.67%
Dow 30	+11.00%
Beating the Dow 5 (#1-5)	+19.95%
Foolish 4.0 (#2,2,3,4,5)	+28.77%

Foolish 4.1 (#2-5) +29.94% UV2 (#2-3) +43.60% High Yield 10 (all 10) +6.35% High Yield 5 (1-5*) -4.76%

*uses Yield Rankings

Returns

+27.15%

1993
Foolish Four (RP) Strategies
RP Stocks selected
Rank January 4, 1993

RP5 (#2-6)

1	Westinghouse	WX	+1.98%
2	IBM	IBM	+18.11%
3	Union Carbide	UK	+38.52%
4	American Express	AXP	+22.50%
5	Eastman Kodak	EK	+41.90%
6	Texaco	TX	+14.74%
7	Sears, Roebuck	S	+47.57%
8	3 Woolworth	Z	-14.77%
9	Exxon Corp	XON	+8.56%
10	Chevron	CHV	+31.18%
	Strategy Returns		
	S&P 500		+9.99%
	Dow 30		+17.91%
	Foolish 4.2 (#2-5)		+30.26%
	RP2 (#2-3)		+28.32%

High Yield and Beating the Dow	Stratgegies	
Price Stocks Selected	Stock	Yield

i iloc otocka ocicotcu		OLOCK	i iciu
Rank January 4, 1993		Returns	Rank
1 Westinghouse	WX	+1.98%	3
2 Union Carbide	UK	+38.52%	7
3 American Express	AXP	+22.50%	9
4 Eastman Kodak	EK	+41.90%	4
5 Sears, Roebuck	S	+47.57%	8
6 IBM	IBM	+18.11%	1
7 Texaco	TX	+14.74%	2
8 Exxon Corp	XON	+8.56%	6
9 Morgan, J.P.	JPM	+10.33%	10
10 Chevron	CHV	+31.18%	5

Strategy Returns	
S&P 500	+9.99%
Dow 30	+17.91%
Beating the Dow 5 (#1-5)	+30.49%
Foolish 4.0 (#2,2,3,4,5)	+37.80%
Foolish 4.1 (#1-4)	+26.22%
UV2 (#1-2)	+20.25%
High Yield 10 (all 10)	+23.54%
High Yield 5 (1-5*)	+21.58%
*ucoc Viold Dankings	

^{*}uses Yield Rankings

Returns

-37.78%

1994
Foolish Four (RP) Strategies

RP Stocks selected

Rank January 3, 1995

1 Woolworth

	_	
2 Westinghouse	WX	-6.73%
3 Union Carbide	UK	+27.07%
4 American Express	AXP	+12.78%
5 Texaco	TX	<i>-2.75%</i>
6 Philip Morris	MO	+5.26%
7 Exxon Corp	XON	-0.34%
8 Merck	MRK	+11.80%
9 du Pont	DD	+16.81%
10 Eastman Kodak	EK	+12.44%
Strategy Returns		
S&P 500		+1.31%
Dow 30		+3.73%
Foolish 4.2 (#2-5)		+7.59%
RP2 (#2-3)		+10.17%
RP5 (#2-6)		+7.13%

Ζ

High Yield and Beating the Dow Stratgegies

Price Stocks Selected Rank January 3, 1994		Stock Returns	Yield Rank
1 Union Carbide	UK	+27.07%	10
2 Woolworth	Z	-37.78%	4
3 American Express	AXP	+12.78%	9
4 du Pont	DD	+16.81%	8
5 Eastman Kodak	EK	+12.44%	7
6 Philip Morris	MO	+5.26%	3
7 Exxon Corp	XON	-0.34%	2
8 Texaco	TX	-2.75%	1
9 Morgan, J.P.	JPM	-14.54%	6
10 Chevron	CHV	+5.34%	5

Strategy Returns	
S&P 500	+1.31%
Dow 30	+3.73%
Beating the Dow 5 (#1-5)	+6.26%
Foolish 4.0 (#2,2,3,4,5)	-6.71%
Foolish 4.1 (#1-4)	+ <i>4.7</i> 2%
Foolish 4.1 (#1-4) UV2 (#1-2)	+ 4.72% -5.35%
• •	
UV2 (#1-2)	-5.35%
UV2 (#1-2) High Yield 10 (all 10)	-5.35% +2.43%

1995
Foolish Four (RP) Strategies
RP Stocks selected

Rank January 3, 1995 Returns Ζ 1 Woolworth -13.66% 2 Philip Morris МО +65.79% 3 Morgan, J.P. **JPM** +49.00% 4 Texaco ΤX +35.45% 5 Exxon Corp XON +37.94% CHV 6 Chevron +23.15% +44.19% 7 American Express AXP MRK 8 Merck +71.32% 9 Union Carbide UK +36.61% 10 Sears, Roebuck S +67.03%

Strategy Returns	
S&P 500	+37.43%
Dow 30	+36.69%
Foolish 4.2 (#2-5)	+47.05%
RP2 (#2-3)	+57.39%
RP5 (#2-6)	+42.27%

High Yield and Beating the Dow Stratgegies **Price Stocks Selected**

Price Stocks Selected Rank January 3, 1995		Stock Returns	Yield Rank
1 Woolworth	Z	-13.66%	6
2 Chevron	CHV	+23.15%	5
3 Sears, Roebuck	S	+67.03%	7
4 Eastman Kodak	EK	+45.17%	9
5 3M	MMM	+28.94%	10
6 du Pont	DD	+32.20%	8
7 Morgan, J.P.	JPM	+49.00%	2
8 Philip Morris	MO	+65.79%	1
9 Texaco	TX	+35.45%	3
10 Exxon Corp	XON	+37.94%	4

Stratogy Poturne

+37.43%
+36.69%
+30.13%
+37.49%
+30.42%
+4.74%
+37.10%
+42.27%

Returns

+23.10%

1996
Foolish Four (RP) Strategies
RP Stocks selected

Rank January 2, 1996

RP5 (#2-6)

y ,		
1 Chevron	CHV	+28.52%
2 Texaco	TX	+30.70%
3 Philip Morris	MO	+26.15%
4 Morgan, J.P.	JPM	+23.49%
5 Exxon Corp	XON	+25.89%
6 Int'l Paper	IP	+9.27%
7 Sears, Roebuck	S	+14.35%
8 du Pont	DD	+35.74%
9 3M	MMM	+34.37%
10 American Express	AXP	+34.34%
Strategy Returns		
S&P 500		+23.07%
Dow 30		+24.32%
Foolish 4.2 (#2-5)		+26.56%
RP2 (#2-3)		+28.42%

High Yield and Beating the Dow Stratgegies Price Stocks Selected Stock

	Frice Stocks Selected		SIUCK	rieid
_	Rank January 2, 1996		Returns	Rank
•	1 Int'l Paper	ΙP	+9.27%	8
	2 Chevron	CHV	+28.52%	4
	3 Caterpillar	CAT	+25.21%	10
	4 3M	MMM	+34.37%	7
	5 du Pont	DD	+35.74%	6
	6 General Electric	GE	+35.41%	9
	7 Texaco	TX	+30.70%	2
	8 Exxon Corp	XON	+25.89%	5
	9 Morgan, J.P.	JPM	+23.49%	3
	10 Philip Morris	MO	+26.15%	1

Strategy Returns	
S&P 500	+23.07%
Dow 30	+24.32%
Beating the Dow 5 (#1-5)	+26.62%
Foolish 4.0 (#2,2,3,4,5)	+30.47%
Foolish 4.1 (#1-4)	+24.34%
UV2 (#1-2)	+18.89%
High Yield 10 (all 10)	+27.47%
High Yield 5 (1-5*)	+26.95%
*ucoc Viold Dankings	

^{*}uses Yield Rankings

8

6

7

4

9

2

5

3

1

+27.11%

+20.39% +21.47%

1997		
Foolish Four	(RP	Strategies

4007

Stock **RP Stocks selected** Stock **Price Stocks Selected** Yield Rank January 2, 1997 Rank January 2, 1997 Returns Returns Rank IΡ 1 AT&T TX +43.60% 1 Int'l Paper +10.63% МО 2 Philip Morris +26.22% 2 AT&T Τ +43.60% 3 Chevron CHV +21.77% 3 General Motors GM +13.24% 4 Int'l Paper ΙP 4 Chevron CHV +10.63% +21.77% 5 Morgan, J.P. **JPM** +19.32% 5 3M -0.73% MMM 10 6 General Motors GM +13.24% 6 du Pont DD +29.80% 7 Texaco TX 7 Morgan, J.P. JPM +10.92% +19.32% 8 Exxon Corp XON +29.10% 8 Exxon Corp XON +29.10% 9 Goodyear GT +24.42% 9 Texaco TX +10.92% 10 Sears, Roebuck 10 Philip Morris S MO +26.22% +4.10% **Strategy Returns Strategy Returns** S&P 500 S&P 500 +33.36% +33.36% Dow 30 Dow 30 +22.33% +22.33% Foolish 4.2 (#2-5) +19.49% Beating the Dow 5 (#1-5) +17.70% RP2 (#2-3) +24.00% Foolish 4.0 (#2,2,3,4,5) +24.30% RP5 (#2-6) Foolish 4.1 (#1-4) +18.24% +22.31%

UV2 (#1-2)

High Yield 10 (all 10)

High Yield 5 (1-5*) *uses Yield Rankings

1330	1930					
Foolish Four (RP) Strategies High Yield and Beating the Dow Stratge		Stratgegies	;			
RP Stocks selected Rank January 2, 1998		Stock Returns	Price Stocks Selected Rank January 2, 1998		Stock Returns	Yield Rank
1 Philip Morris	MO	+19.71%	1 Int'l Paper	ΙP	-4.56%	9
2 General Motors	GM	+19.47%	2 Philip Morris	MO	+19.71%	1
3 Eastman Kodak	EK	+14.65%	3 AT&T	Т	+34.66%	8
4 Chevron	CHV	+8.42%	4 du Pont	DD	-6.81%	10
5 Exxon Corp	XON	+20.02%	5 General Motors	GM	+19.47%	3
6 Int'l Paper	IP	-4.56%	6 Exxon Corp	XON	+20.02%	6
7 Morgan, J.P.	JPM	-0.87%	7 Eastman Kodak	EK	+14.65%	5
8 Union Carbide	UK	-3.92%	8 Chevron	CHV	+8.42%	4
9 Sears, Roebuck	S	-5.04%	9 3M	MMM	-7.99%	7
10 AT&T	Т	+34.66%	10 Morgan, J.P.	JPM	-0.87%	2
Strategy Returns			Strategy Returns	5		
S&P 500		+28.70%				
Dow 30	Dow 30 +15.99% Dow 30 +		+15.99%			
Foolish 4.2 (#2-5)		+15.64%	Beating the Dow 5 (#1-5) +12.4		+12.49%	
RP2 (#2-3)		+17.06%	• • • • • • • • • • • • • • • • • • • •		+17.35%	
RP5 (#2-6)		+11.60%	• • • • •		+10.75%	
, ,					+7.57%	
					+9.67%	
			High Yield 5 (1-5*	-	+12.28%	
			*uses Yield Ranki	,	1 1 = 1 = 0 70	
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